On behalf of the Carbon Market Institute’s (CMI) board and team, I would like to invite you to join us for Australia’s premier business and climate action event for 2021: the 8th annual Australasian Emissions Reduction Summit.

Together with our key sponsors and partners, CMI has enjoyed tremendously successful events over the past seven years, growing in reach and renown year on year.

In 2021, we are proud to announce that the Summit will be held in Sydney, 24–25 June, with support from our 2021 Host Partner, the Government of New South Wales. With the resounding success of the 2020 virtual event, CMI is hosting a new, hybrid event format bringing together the interaction, exchange and excitement of a live event coupled with the new-found technologies allowing for virtual participation and streaming.

This hybrid format will ensure that the 2021 Summit is bigger, more significant and even more impactful, drawing national and international participation of government, business, technology and finance leaders.

Our title for this Summit is “Destination Zero … and Beyond”. This refers to the myriad transition issues that need to be addressed after setting a 2050 net-zero emissions target – a target rapidly becoming global mainstream. It also refers to the need to start planning now for the decades of negative emissions and drawdown that need to follow to repair our climate.

2021 commenced following a cavalcade of government and corporate net-zero emissions commitments. Momentum will continue to build through the year towards November’s COP26. There are key global and regional meetings as the US, EU and others review and enhance their Nationally Determined Contributions, as China determines its next five year plan and as the Pacific Island Forum meets to finalise a Blue Continent 2050 Strategy. Australian Policy will be in the spotlight as the Long-Term Strategy is developed and as we face potential national elections from August. The states and territories are racing ahead with implementation of their 2050 net-zero emissions strategies. Regulators, investors and stakeholders will continue to push for corporate action while affordability and technological innovations open up opportunities.

Against this backdrop, the 2021 Summit will again provide a high-profile platform for attendees to engage with key customers, business peers and thought leaders; position your business as an active participant in emerging national and international markets; and to make sure you’re at the forefront of this must-attend event’s knowledge exchange, commercial interaction and capacity building program.

Add your influence and leadership to those looking to understand the impact of the climate crisis on Australasian business. Position yourself alongside those driving Australia’s transition to a net-zero emissions economy … and beyond.

John Connor
Chief Executive Officer
Carbon Market Institute
About the Summit
Destination Zero & Beyond

The Australasian Emissions Reduction Summit is the premier business and climate action event on the Australian calendar, combining a world-class conference and exhibition.

In 2021, the Summit will again provide a unique opportunity to engage with national and international business leaders and professionals; subnational and national government leaders, and those from industry, finance, technology, professional and legal services; and research & development.

The 2021 Summit will host over 600 participants - facilitating knowledge exchange, commercial interaction, capacity-building and peer-to-peer networking:

- 24 - 25 June 2021 | Sydney NSW, Australia
- Held at the state-of-the-art ICC Sydney
- 600+ attendees
- Hybrid event: Live attendance + virtual platform & streaming options
- Curated program with high-level keynotes, plenary Q&A panels, interactive workshop sessions, and an engaging full side events program
- Globally recognised speakers including business & government leaders, decision-makers and market experts
- Diverse social and networking opportunities (including our annual Women in Climate Breakfast, 2021 Gala Dinner, and Networking Sundowners - at the live Sydney event, and regionally in Perth, Brisbane and Melbourne)
- Exhibition Hall, and a range of formal and informal meeting spaces
- Summit Delegate App
- Broad national media and social media coverage
- Virtual Summit platform providing livestream and on-demand access to Summit recordings, content and resources

Delivering a COVID-safe 2021 Summit

CMI’s COVID-safe risk management plan underpinned the development and delivery of our 2020 Summit. In 2021 we are operating under public health advice and liaising with public health departments. We will have open and regular communication with our delegates. In the event of renewed restrictions, CMI will work with delegates to flexibly manage the event, including running the Summit fully virtually (if required).
2020 Summit Snapshot

Now in its 8th year, the Australasian Emissions Reduction Summit has experienced continual growth as shown by the snapshot figures. We expect the 2021 event will be even bigger and better, and we hope to see you there!

**Summit attendance by job role**
- Mid/Snr Management: 44%
- Professional: 22%
- Board & C-Suite: 15%
- Executive: 15%

**Summit attendance by sector**
- Business: 66%
- Government: 18%
- Finance: 6%
- Industry: 6%
- Association/NGO: 9%
- R&D: 2%

125 presenters

46% women

500+ companies attending

“More than just a Summit – it’s an experience”

Our 2020 Sponsors

- bp
- ANZ
- greencollar
- Corporate Carbon
- NRF
- Climate Active
- Sustainability Victoria
- Victoria Government
- TEM
- cefc
- CLAYTON UTZ
Register now

Join us at the state-of-the-art ICC Sydney for real knowledge sharing, commercial interaction and capacity building - across carbon markets, industry action, technology, finance, policy international climate developments and more.

The Australasian Emissions Reduction Summit is an initiative of the Carbon Market Institute.

summit.carbonmarketinstitute.org
info@carbonmarketinstitute.org